MANIK RATAN

I am a Digital Marketer

About me

I am an Electronics Engineer with keen interest in Digital Marketing. I am a marketer with good knowledge in SEO, SMO and Analytics. I love to learn new algorithms promoting web pages.I love spending time on fixing the little details. I generally like to work in teams, it helps me to learn faster.

Education

#### **KIIT School of Electronics Engineering**

Sep 2022 (Currently pursuing)  
Jul 2018

**Course - B.Tech (Electronics and Telecommunication)** A Bachelor of Technology is an undergraduate academic degree conferred after completion of a four-year program of studies at an accredited university or accredited university-level institution. B.Tech. is considered to be a skill-oriented course. The degree is conferred in the Commonwealth of Nations, the United States and elsewhere.  
  
In India, B.Tech. (Bachelor of Technology) and BE (Bachelor of Engineering) are the same and offered in engineering disciplines.

Bhubaneswar, Odisha, India.

#### **Gurukul Academy**

May 2016  
Jun 2018

**Course- ISC Science (Physics, Chemistry, Mathematics, English and Physical Education)** I graduated high school, where I enjoyed doing advanced physics chemistry and mathematics along with basic electronics. In the final year of my high school I realised I wanted to pursue electronics engineering as I liked doing basic electronics.

Lucknow, Uttar Pradesh, India

#### **Open Minds A Birla School**

May 2014  
Jun 2016

**Course- CBSE Standard Secondary Course** The education was primarily based on teaching the pupil the basics of science, arts and commerce. This 2-year course mainly consists of Science (Physics, Chemistry, Biology and IT Fundamentals), Social Sciences (Geography, History, Political Science and Economics) and Arts (English Literature, Hindi Literature and local language literature).

Patna, Bihar, India

Career

Dreamspace entertainment

Digital Marketing Intern

As an intern I gave them weekly website reports, managed SEO of their website and took care of their social media platforms.I improved the ranking from the fourth page of search results to the first page of search results.

<https://www.dreamspacesocial.com/>

Zeros Origins

Digital Marketing Freelancer

I managed the SEO of the clients. At the same time I managed the social media platforms of the clients along with their ads. I also made pitch desks for the company to get more clients.

## **Abilities**

SKILLS

SEO 5/5

SEM 4/5

SMO 5/5

SMM 4/5

ANALYTICS 3/5

CAMPAIGN PLANNING 4/5

CONTENT WRITING 5/5

GRAPHIC DESIGNING 5/5

C 3/5

**LANGUAGES**

HINDI

ENGLISH

BANGLA BUJHTE PARISH

**TOOLS**

GOOGLE ANALYTICS

XENU

SEO OPTIMER

WORDPRESS

KEYWORDS EVERYWHERE

WINDOWS 10

MORZILLA